



English Version- Wintergoud Groningen

Explore Wintergoud Groningen

Wander along atmospheric winter markets, dream away by the illuminated quays of WinterWelVaart, or enjoy performances, exhibitions, and winter treats. You can also join in: sing along with Christmas classics, skate on a sparkling ice rink, or maybe even host a stall at one of the Christmas markets. During Wintergoud Groningen, everything is possible! For five weeks, Groningen will be immersed in winter magic. The Grote Markt forms the radiant heart, from where you can explore the city and its surrounding villages — a journey of discovery filled with familiar and surprising winter experiences.

Countdown to Wintergoud

The winter atmosphere comes alive again in Groningen! From November 28 to January 4, the city center transforms into the sparkling decor of Wintergoud — the new winter event full of activities. Let's start the countdown together.

The Winter Programme of Groningen

For five weeks, Groningen is immersed in winter charm. By looking differently, you see more. Take a moment, slow down during these last and first weeks of the year to truly see, to connect with one another, and to appreciate different perspectives — now more than ever. The winter program offers a new way of seeing Groningen.

Residents

This page contains all relevant information for residents near Wintergoud events.

Route Wintergoud Market

The interactive map on this page shows where the Wintergoud events take place. For residents, WinterWelVaart (at Hoge, Lage and Kleine der A, and Pottenbakkersrijge) and the Wintergoud Market (December 19–21) are particularly relevant. The Wintergoud Market route runs from Hoge der A, through Turftorenstraat, along Kromme Elleboog and through Zwanestraat to Winter City on the Grote Markt. This year, the market also extends back via the Vismarkt and Brugstraat into the Astraat, up to the intersection with Westerbinnensingel. The Akerkstraat connects both routes.

Programme

Date	Event	Description	Location
28 - 29 Nov	Wintergoud Hoogkerk	Discover Wintergoud Hoogkerk!	Hoogkerk
28 Nov - 4 Jan	Winter City	Get into the festive spirit at Groningen's most magical Christmas market!	Grote Markt (10:00 - 22:00)
29 Nov	Lutje Lokale Saturday	Give local, celebrate local, experience local!	Groningen (10:00 - 17:00)
29 - 30 Nov	Winter World Market	Experience the enchanting winter magic at Camping De Kleine Wereld!	Onnen (10:00 - 21:00)
6 Dec	Opening and Christmas Tree Lighting	Start of the Christmas season!	Grote Markt
6 - 28 Dec	Stars on the Ster	Musical performances by talented local residents.	Ster on Grote Markt
12 Dec	City Carillon Concert	Enjoy a carillon concert in the Martinikerk.	Martinikerk
12 Dec	Stadspark Nightrun	Join the spectacular Stadspark Nightrun!	Atletiekbaan Groningen (19:00 - 00:00)

13 - 28 Dec	Remember and Celebrate in the Greenhouse	Light a candle to remember loved ones during the Christmas season.	Waagplein
13 - 14 Dec	Swedish Christmas Market	Discover the Swedish Christmas spirit with handmade gifts and delicious food.	Suikerlaan (10:00 - 17:00)
19 - 21 Dec	WinterWelVaart	A large yet intimate event keeping Groningen's maritime history alive.	Der A & Pottenbakkersrijge (17:00 - 22:00)
19 - 21 Dec	Wintergoud Market	The Wintergoud Market is even bigger this year!	City center route (17:00 - 22:00)
19 - 21 Dec	Local Food Square	Find local food stands along the Wintergoud Market route.	A-Kerk (17:00 - 22:00)
19 Dec	Christmas Sing-Along Café	Sing along with Christmas classics at the Forum!	Forum Groningen
20 - 21 Dec	Christmas Market Haren	Various Christmas stalls around the church in Haren.	Dorpskerk Haren (11:00 - 17:00)
28 - 30 Dec	Roald Dahl Festival	The most fun children's festival during the Christmas break!	Forum Groningen
31 Dec - 1 Jan	3, 2, 1 Gold & New	Celebrate New Year's Eve on the Grote Markt with DJs, visual art, and performances — free entry!	Grote Markt (20:00 - 02:00)

1 Jan

New Year's Dive

Start the new year
with a refreshing
dive!

Hoornseplas

Frequently Asked Questions

Q: I see different names: Wintergoud, Winter City or WinterWelVaart. What's the difference?

A: Wintergoud is the overarching name for the joint programme, taking place from November 28, 2025 to January 4, 2026. Various organizers participate, some under their own name and logo, such as WinterWelVaart and Winter City.

Q: What's the idea behind Wintergoud?

A: Wintergoud is for Groningen, for the city and its residents — but also for visitors. It's open to everyone. The idea is to look at Groningen and each other with fresh eyes: to discover, connect, and reflect together.

Q: Why is the Christmas tree already on the Grote Markt in late November? Isn't that too early?

A: Winter City opens in late November with an ice rink, stalls, a Ferris wheel, and more. Because of setup logistics, the tree must arrive early, but the lights are only switched on after Sinterklaas, on December 6.

Q: How does Wintergoud separate Sinterklaas from Christmas?

A: Wintergoud opens with the Sinterklaas season on November 28. The Christmas period begins with the tree lighting on December 6, and the full programme runs until January 4, 2026.

Q: What are the opening hours?

A: Each event under Wintergoud has its own schedule. Check the programme and social media for details — hours may vary on holidays.

Q: Is Wintergoud free?

A: Many Wintergoud events are free. Attractions and food cost extra. Tickets are required for the Swedish Christmas Market and the Stadspark Nightrun. Special deals exist for local pass holders and schools.

Q: Where can I find the programme?

A: You can find the full programme on our website under 'Programme' or follow us on social media for updates.

Q: What else is there to do in and around Groningen during winter?

A: There's plenty to explore! Check www.visitgroningen.nl for a full winter overview.

Q: I have more questions. Where can I ask them?

A: Please reach out via our contact form — we're happy to help!

Q: How can I stay up to date?

A: Follow us on Instagram or Facebook for the latest news, or check our website regularly.

Q: Is Wintergoud wheelchair accessible?

A: Yes, Wintergoud is accessible for wheelchair users. All event locations and market routes are easy to reach. For specific questions about accessibility or facilities, please contact us.